

The Ultimate **WEB DEVELOPER EVALUATION** Checklist

COMPANY NAME COMPANY NAME COMPANY NAME

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Company understands my needs and has provided a detailed line item quote			✓
Company has past experience in the industry			✓
Company is not using proprietary software only available through them for my project			✓
Company has server experts on staff to host my site after completion			✓
Company has dedicated support team with 24/7 services available			✓
My contacts at the company have redundancy should someone leave during my project			✓
Company is doing all web development and creative in house			✓
Company has an established office with office hours that I can go visit			✓
Company has and uses project management software and systems for task tracking			✓
Company has provided a timeline for my project and discussed their workflow			✓
Company has support and ticketing systems to maintain my site after launch			✓
Company can clearly explain how they handle site security and software updates after launch			✓
Company has been in business over 5 years with low employee turn over			✓

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Company references have been checked out			✓
Company has good customer retention record (Long term clients with multiple projects)			✓
Company ranks on the search engines themselves - Practices what they preach			✓
Company has discussed my goals for ROI and has systems for tracking ROI			✓
Company has solid website migration plan in place for my site to maintain search rankings			✓
Company regularly launches new sites and keeps up with the latest technology			✓
Company uses a code repository to keep track of changes to my sites source code			✓
Company has a system in place to track things like domain name expiration for my site			✓
Company understands online marketing and has a plan in place to market my site online			✓
Company offers custom design (doesn't solely rely on templates)			✓

TOTAL:

/ 23

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CONTACT US AT 608.758.4841

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